



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174258
Inv Date 10/28/2012
Terms Net 30
Contract 47770
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
10/22/12 - 10/28/12 (27466)
Local/Political Candidate Agency

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 6:14AM (Mo)	00:30	7 News Today in New England	SBTV10181225H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 6:21AM (Mo)	00:30	7 News Today in New England	SBTV10201227H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 6:21AM (Tu)	00:30	7 News Today in New England	SBTV10231229H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 6:28AM (Tu)	00:30	7 News Today in New England	SBTV10201227H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 6:21AM (We)	00:30	7 News Today in New England	SBTV10181225H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 6:29AM (We)	00:30	7 News Today in New England	SBTV10201227H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 6:11AM (Th)	00:30	7 News Today in New England	SBTV10181225H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 6:29AM (Th)	00:30	7 News Today in New England	SBTV10201227H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:13AM (Fr)	00:30	7 News Today in New England	SBTV09151214H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:27AM (Fr)	00:30	7 News Today in New England	SBTV09151214H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 6:38AM (Mo)	00:30	7 News Today in New England	SBTV10201227H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 6:43AM (Mo)	00:30	7 News Today in New England	SBTV10181225H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 6:39AM (Tu)	00:30	7 News Today in New England	SBTV10181225H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 6:44AM (Tu)	00:30	7 News Today in New England	SBTV10231229H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 6:39AM (We)	00:30	7 News Today in New England	SBTV10231229H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 6:57AM (We)	00:30	7 News Today in New England	SBTV10201227H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 6:38AM (Th)	00:30	7 News Today in New England	SBTV10231229H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 6:57AM (Th)	00:30	7 News Today in New England	SBTV10201227H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:44AM (Fr)	00:30	7 News Today in New England	SBTV09151214H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:58AM (Fr)	00:30	7 News Today in New England	SBTV09151214H	\$750.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 7:28AM (Mo)	00:30	Today Show	SBTV10201227H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 7:58AM (Mo)	00:30	Today Show	SBTV10181225H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 7:29AM (Tu)	00:30	Today Show	SBTV10201227H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 7:56AM (Tu)	00:30	Today Show	SBTV10181225H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 7:23AM (We)	00:30	Today Show	SBTV10181225H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 7:29AM (We)	00:30	Today Show	SBTV10201227H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 7:22AM (Th)	00:30	Today Show	SBTV10181225H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 7:26AM (Th)	00:30	Today Show	SBTV10201227H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 7:26AM (Fr)	00:30	Today Show	SBTV09151214H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 7:56AM (Fr)	00:30	Today Show	SBTV09151214H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 8:27AM (Mo)	00:30	Today Show	SBTV10201227H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 8:44AM (Mo)	00:30	Today Show	SBTV10201227H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 8:29AM (Tu)	00:30	Today Show	SBTV10231229H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 8:41AM (Tu)	00:30	Today Show	SBTV10201227H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 8:45AM (We)	00:30	Today Show	SBTV10231229H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 8:57AM (We)	00:30	Today Show	SBTV10201227H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 8:27AM (Th)	00:30	Today Show	SBTV10231229H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 8:43AM (Th)	00:30	Today Show	SBTV10201227H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 8:45AM (Fr)	00:30	Today Show	SBTV09151214H	\$2300.00	



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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174258
Inv Date 10/28/2012
Terms Net 30
Contract 47770
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
10/22/12 - 10/28/12 (27466)
Local/Political Candidate Agency

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 8:59AM (Fr)	00:30	Today Show	SBTV09151214H	\$2300.00	
5.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 9:25AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10181225H	\$1000.00	
5.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 9:17AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10181225H	\$1000.00	
5.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 9:13AM (We)	00:30	7 News Today in New England 9-10A	SBTV10231229H	\$1000.00	
5.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:12AM (Th)	00:30	7 News Today in New England 9-10A	SBTV10231229H	\$1000.00	
5.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 9:20AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV09151214H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 9:48AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10201227H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 9:27AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10231229H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 9:42AM (We)	00:30	7 News Today in New England 9-10A	SBTV10181225H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:30AM (Th)	00:30	7 News Today in New England 9-10A	SBTV10181225H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 9:30AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV09151214H	\$1000.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 10:27AM (Mo)	00:30	Today Show	SBTV10181225H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 10:56AM (Mo)	00:30	Today Show	SBTV10201227H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 10:26AM (Tu)	00:30	Today Show	SBTV10201227H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 10:50AM (Tu)	00:30	Today Show	SBTV10181225H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 10:50AM (We)	00:30	Today Show	SBTV10231229H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 10:58AM (We)	00:30	Today Show	SBTV10181225H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 10:26AM (Th)	00:30	Today Show	SBTV10231229H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 10:59AM (Th)	00:30	Today Show	SBTV10181225H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 10:30AM (Fr)	00:30	Today Show	SBTV09151214H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 10:58AM (Fr)	00:30	Today Show	SBTV09151214H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 11:51AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV10201227H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 11:51AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV10231229H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 11:59AM (We)	00:30	TODAY SHOW III (hour 4)	SBTV10201227H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 11:27AM (Th)	00:30	TODAY SHOW III (hour 4)	SBTV10201227H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 11:59AM (Fr)	00:30	TODAY SHOW III (hour 4)	SBTV09151214H	\$850.00	
9.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:20PM (Mo)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:28PM (Tu)	00:30	7 News at Noon	SBTV10201227H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:20PM (We)	00:30	7 News at Noon	SBTV10231229H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:24PM (Th)	00:30	7 News at Noon	SBTV10231229H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 12:33PM (Fr)	00:30	7 News at Noon	SBTV09151214H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:48PM (Mo)	00:30	7 News at Noon	SBTV10201227H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:50PM (Tu)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:50PM (We)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:28PM (Th)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 12:53PM (Fr)	00:30	7 News at Noon	SBTV09151214H	\$1000.00	
11.2	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 2:20PM (Mo)	00:30	DOCTORS Episode: 5031	SBTV10181225H	\$600.00	
11.2	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 2:14PM (Tu)	00:30	DOCTORS Episode: 5038	SBTV10231229H	\$600.00	
11.2	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 2:34PM (We)	00:30	DOCTORS Episode: 5053	SBTV10231229H	\$600.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174258
Inv Date 10/28/2012
Terms Net 30
Contract 47770
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand 10/22/12 - 10/28/12 (27466)
Acct Types Local/Political Candidate Agency
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
11.2	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 2:55PM (Th)	00:30	DOCTORS Episode: 5051	SBTV10231229H	\$600.00	
11.2	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 2:54PM (Fr)	00:30	DOCTORS Episode: 5041	SBTV09151214H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 3:16PM (Mo)	00:30	Family Feud Episode: 12071	SBTV10201227H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 3:21PM (Tu)	00:30	Family Feud Episode: 12072	SBTV10201227H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 3:28PM (We)	00:30	Family Feud Episode: 12073	SBTV10181225H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 3:21PM (Th)	00:30	Family Feud Episode: 12074	SBTV10181225H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 3:20PM (Fr)	00:30	Family Feud Episode: 12075	SBTV10181225H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 3:45PM (Mo)	00:30	Family Feud Episode: 12060	SBTV09151214H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 3:39PM (Tu)	00:30	Family Feud Episode: 12068	SBTV10201227H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 3:41PM (We)	00:30	Family Feud Episode: 12069	SBTV10181225H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 3:44PM (Th)	00:30	Family Feud Episode: 12070	SBTV10201227H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 3:40PM (Fr)	00:30	Family Feud Episode: 12076	SBTV09151214H	\$600.00	
14.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 4:19PM (Mo)	00:30	7 News at 4	SBTV10181225H	\$1200.00	
14.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 4:18PM (Tu)	00:30	7 News at 4	SBTV10231229H	\$1200.00	
14.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 4:12PM (We)	00:30	7 News at 4	SBTV10231229H	\$1200.00	
14.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 4:20PM (Th)	00:30	7 News at 4	SBTV10231229H	\$1200.00	
15.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 4:26PM (Fr)	00:30	7 News at 4	SBTV09151214H	\$1200.00	
15.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 4:41PM (Mo)	00:30	7 News at 4	SBTV10201227H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 4:45PM (Tu)	00:30	7 News at 4	SBTV10201227H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 4:38PM (We)	00:30	7 News at 4	SBTV10181225H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 4:56PM (Th)	00:30	7 News at 4	SBTV10181225H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 4:55PM (Fr)	00:30	7 News at 4	SBTV09151214H	\$1500.00	
16.1	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:14PM (Mo)	00:30	7 News at 5	SBTV10181225H	\$1800.00	
16.1	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:19PM (Tu)	00:30	7 News at 5	SBTV10181225H	\$1800.00	
16.1	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:26PM (We)	00:30	7 News at 5	SBTV10231229H	\$1800.00	
16.1	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:21PM (Th)	00:30	7 News at 5	SBTV10231229H	\$1800.00	
16.1	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:13PM (Fr)	00:30	7 News at 5	SBTV09151214H	\$1800.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 5:43PM (Mo)	00:30	7 News at 5	SBTV10201227H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:56PM (Mo)	00:30	7 News at 5	SBTV10201227H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:56PM (Tu)	00:30	7 News at 5	SBTV10231229H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:47PM (We)	00:30	7 News at 5	SBTV10181225H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:57PM (We)	00:30	7 News at 5	SBTV10201227H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:48PM (Th)	00:30	7 News at 5	SBTV10181225H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:56PM (Th)	00:30	7 News at 5	SBTV10201227H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:41PM (Fr)	00:30	7 News at 5	SBTV09151214H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30-6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:47PM (Fr)	00:30	7 News at 5	SBTV09151214H	\$2000.00	
18.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:10PM (Mo)	00:30	7 News at 6	SBTV10181225H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:28PM (Mo)	00:30	7 News at 6	SBTV10201227H	\$2500.00	



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Advertiser
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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174258
Inv Date 10/28/2012
Terms Net 30
Contract 47770
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand 10/22/12 - 10/28/12 (27466)
Acct Types Local/Political Candidate Agency
Est/Headline /
Demo
Revision
Comments

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 6:17PM (Tu)	00:30	7 News at 6	SBTV10181225H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 6:27PM (Tu)	00:30	7 News at 6	SBTV10231229H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 6:09PM (We)	00:30	7 News at 6	SBTV10201227H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 6:27PM (We)	00:30	7 News at 6	SBTV10231229H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 6:16PM (Th)	00:30	7 News at 6	SBTV10201227H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 6:29PM (Th)	00:30	7 News at 6	SBTV10231229H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:18PM (Fr)	00:30	7 News at 6	SBTV09151214H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:25PM (Fr)	00:30	7 News at 6	SBTV09151214H	\$2500.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 7:18PM (Mo)	00:30	Access Hollywood Episode: 4206	SBTV10181225H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 7:11PM (Tu)	00:30	Access Hollywood Episode: 4207	SBTV10201227H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 7:15PM (We)	00:30	Access Hollywood Episode: 4208	SBTV10201227H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 7:11PM (Th)	00:30	Access Hollywood Episode: 4209	SBTV10201227H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 7:17PM (Fr)	00:30	Access Hollywood Episode: 4210	SBTV09151214H	\$2200.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 7:28PM (Mo)	00:30	Access Hollywood Episode: 4206	SBTV10201227H	\$2400.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 7:41PM (Tu)	00:30	EXTRA Episode: 19044	SBTV10181225H	\$2400.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 7:58PM (We)	00:30	ANIMAL PRACTICE	SBTV10181225H	\$2400.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 7:41PM (Th)	00:30	EXTRA Episode: 19046	SBTV10181225H	\$2400.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 7:43PM (Fr)	00:30	EXTRA Episode: 19047	SBTV09151214H	\$2400.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/22/12 11:13PM (Mo)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/22/12 11:24PM (Mo)	00:30	7 News at 11 PM	SBTV10181225H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/22/12 11:33PM (Mo)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/23/12 11:24PM (Tu)	00:30	7 News at 11 PM	SBTV10231229H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/23/12 11:31PM (Tu)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/23/12 11:34PM (Tu)	00:30	7 News at 11 PM	SBTV10181225H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/24/12 11:13PM (We)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/24/12 11:24PM (We)	00:30	7 News at 11 PM	SBTV10231229H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/24/12 11:29PM (We)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/25/12 11:23PM (Th)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/25/12 11:30PM (Th)	00:30	7 News at 11 PM	SBTV10231229H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/25/12 11:31PM (Th)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/26/12 11:23PM (Fr)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/26/12 11:30PM (Fr)	00:30	7 News at 11 PM	SBTV09151214H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-3, Tu-3, W-3, Th-3, F-3	10/26/12 11:32PM (Fr)	00:30	7 News at 11 PM	SBTV09151214H	\$3000.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 12:29AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10201227H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 11:48PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10181225H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 12:08AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10231229H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 12:31AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10201227H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 12:29AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10201227H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 11:45PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10181225H	\$1600.00	



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Buyer
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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174258
Inv Date 10/28/2012
Terms Net 30
Contract 47770
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand 10/22/12 - 10/28/12 (27466)
Acct Types Local/Political Candidate Agency
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 12:09AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10181225H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 12:29AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10201227H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:47PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09151214H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 12:00AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09151214H	\$1600.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 1:21AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10201227H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 1:30AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10181225H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 1:14AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10181225H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 1:22AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10231229H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 1:26AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10231229H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 1:34AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10201227H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 1:20AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10231229H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 1:30AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10201227H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 1:12AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09151214H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 1:30AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09151214H	\$1000.00	
24.2	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 2:04AM (Mo)	00:30	Last Call with Carson Daly	SBTV10201227H	\$500.00	
24.2	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 2:04AM (Tu)	00:30	Last Call with Carson Daly	SBTV10201227H	\$500.00	
24.2	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 1:45AM (We)	00:30	Last Call with Carson Daly	SBTV10181225H	\$500.00	
24.2	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 2:04AM (Th)	00:30	Last Call with Carson Daly	SBTV10181225H	\$500.00	
24.2	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 2:00AM (Fr)	00:30	Last Call with Carson Daly	SBTV09151214H	\$500.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:12AM (Mo)	00:30	7 News Today in New England	SBTV10201227H	\$350.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:22AM (Tu)	00:30	7 News Today in New England	SBTV10231229H	\$350.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:21AM (We)	00:30	7 News Today in New England	SBTV10201227H	\$350.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:12AM (Th)	00:30	7 News Today in New England	SBTV10201227H	\$350.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:13AM (Fr)	00:30	7 News Today in New England	SBTV09151214H	\$350.00	
26.2	SPOT	20004-Today Show W	Per week (2),Sa	10/27/12 7:28AM (Sa)	00:30	Today Show Weekend	SBTV09151214H	\$400.00	
26.2	SPOT	20004-Today Show W	Per week (2),Sa	10/27/12 7:56AM (Sa)	00:30	Today Show Weekend	SBTV10261231H	\$400.00	
27.2	SPOT	20189-7 News Today	Per week (2),Sa	10/27/12 9:24AM (Sa)	00:30	7 News Today in New England-Sat	SBTV09151214H	\$400.00	
27.2	SPOT	20189-7 News Today	Per week (2),Sa	10/27/12 9:44AM (Sa)	00:30	7 News Today in New England-Sat	SBTV10261231H	\$400.00	
28.2	SPOT	6:00PM-7 News at 6	Per week (1),Sa	10/27/12 6:20PM (Sa)	00:30	7 News at 6	SBTV09151214H	\$2500.00	
29.2	SPOT	10:59PM-7 News at 1	Per week (2),Sa	10/27/12 11:19PM (Sa)	00:30	7 News at 11 PM	SBTV10261231H	\$3000.00	
29.2	SPOT	10:59PM-7 News at 1	Per week (2),Sa	10/27/12 11:28PM (Sa)	00:30	7 News at 11 PM	SBTV09151214H	\$3000.00	
30.1	SPOT			10/27/12		1 preempt @ \$1850.00		\$0.00	No Avail
31.2	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	10/28/12 7:42AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	SBTV10281233H	\$500.00	
32.1	SPOT	7:57AM-TODAY SHO	Per week (2),Su	10/28/12 8:54AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV10261231H	\$1400.00	
32.1	SPOT	7:57AM-TODAY SHO	Per week (2),Su	10/28/12 9:00AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV10281233H	\$1400.00	
33.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/28/12 9:15AM (Su)	00:30	7 News Today in New England-Sun	SBTV10261231H	\$400.00	
33.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/28/12 9:28AM (Su)	00:30	7 News Today in New England-Sun	SBTV10281233H	\$400.00	
34.2	SPOT	6:00PM-7 News at 6	Per week (2),Su	10/28/12 6:15PM (Su)	00:30	7 News at 6	SBTV10281233H	\$2500.00	
34.2	SPOT	6:00PM-7 News at 6	Per week (2),Su	10/28/12 6:27PM (Su)	00:30	7 News at 6	SBTV10261231H	\$2500.00	